

DEMONSTRATED VALUE

Your business and your satisfaction are important to us. We strive to provide excellence in what we do, and we stand behind our work.

DKM is dedicated to:

Accountability

Responsibility

Communication

Responsiveness

Execution

Delivering on our promises to you.

We look forward to working with you.

Call us to find out how we can help with your issues, and to help you achieve even more success.

DKM Business Solutions, Inc.
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MANAGEMENT CONSULTING & BUSINESS SUPPORT

FOR THE INSULATION SEGMENT



Planning for the Bottom Line

DKM Business Solutions, Inc. provides entrepreneurs, presidents, business owners and managers a dedicated, cost-effective alternative for the analysis and implementation of issues facing their business.

Our services are tailored to the needs of each client supported by years of experience in:

- General Business
- Sales & Marketing
- Administration
- Business Development
- Project Management

Areas of support:

- Business & strategic planning
- Market & Sales support
 - Marketing strategies
 - Marketing communications
- Business Development Strategies:
 - Product & service improvements
 - New products & service offerings
 - Portfolio strategies

Need a Competitive Advantage

Talk to us about a plan for improving trade partner relationships or Demonstrating Added Value

Task list too long Not enough people!

- Consider DKM for project outsourcing
- Working as an extension of your team
- Special events, promotions or conferences
- Short term project or contract assignments

The competitive advantage in today's marketplace is having the knowledge / resources your builder needs to support their program.

This means providing additional portfolio items, and have a sound base of understanding in the requirements for **Building High Performance** and **Being Green**.

DKM provides awareness education and training for builders and their trade partners developing strategies in high performance homes and determining what Shade of Green makes sense for their market.

DKM also provides contractor solutions designed for portfolio positioning, market growth, and skills enhancement.

Call to see how we can support your operation

- Cavity fill plans and positioning
- Economic review of cavity fill systems
- Loose fill margin analysis (Excel based)
- Wall system comparisons (Excel based)
- Financial Management Tools
- Operation benchmarking
- Contractor sales tools
- Builder training

Call us at 704-504-9115

The DKM Experience Base

Chief Executive Officer
Division Vice President
Operations Vice President
New Product Development
Purchasing Management
Marketing Management
Sales Management
Channel Management
IT Systems Consulting
Accounting Management

Training & Awareness Sessions



Designed to provide business related education for your team.


Integrated Cavity Fill Planning Building High Performance Selling Value Behind the Walls

- Selling cavity fill performance
- For sales and the design center

Selling High Performance Sales Training Financial Management Behavior Types @ Work

Other topics on request. All sessions are custom and scheduled to your needs.

BUILDING HIGH PERFORMANCE

 **DKM BUSINESS SOLUTIONS, INC.**
Creating the business foundation

www.dkm-solutions.com