

DEMONSTRATED VALUE

Your business and your satisfaction are important to us. We strive to provide excellence in what we do, and we stand behind our work.

DKM is dedicated to:

Accountability

Responsibility

Communication

Responsiveness

Execution

Delivering on our promises to you.

We look forward to working with you.

Call us for a complimentary consultation to find out how we can help with your issues, and to help you achieve even more success.

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MANAGEMENT CONSULTING & BUSINESS SUPPORT

The Business Advisor Program

Helping business owners solve problems



Planning for the Bottom Line

DKM works with a business owner / manager to ensure the progress of key business goals and targets for the operation.

These goals and objectives are defined by the owner during the foundation step. Once defined—monthly milestones are put in place and incorporated into the monthly operations review.

Structure

Foundation session
Six monthly operation review sessions

How it Works

1. Foundation step—works with manager to identify key financial, operational and sales goals.
2. DKM prepares work plan and formalizes milestones
3. Owners provides month-end financial data
4. DKM & manager meet within 7-days for a 3-4 hour operations review.

Typical Operations Review

The specific needs of each manager will be different, but a typical agenda might include:

- Financial variance analysis
- Key business ratio review
- Cash flow review
- Progress against targets
- Sales & marketing
- Personnel
- Review of new issues

OWNER BENEFITS

- “Cut Away Time” from the day-to-day
- Confidential advisor—*change in perspective and time for discussion*
- Independent resource for ideas & support
- Provides structure to the plan process
- Accountability to the result
- Helps manage the process to ensure the result
- Variance analysis—*focus on critical needs*

*THE ROAD TO SUCCESS
IS MADE EASIER
WITH A GOOD PLAN
AND BETTER IMPLEMENTATION*

We believe a critical component to the success of any business opportunity is the plan. Every manager has one. The question becomes—**how do you manage the journey to achieve plan results?**

The Advisor program is a tool for managers to use to help put milestones in place, and manage them from month-to-month.



We suggest a 6-month operation review process:

- Provides time for adjustment and optimization
- Provides time to integrate

Assignments can be continued if they are providing benefit to the manager.

Call us at 704-504-9115

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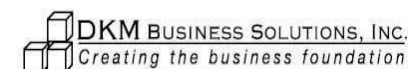
DKM Business Solutions, Inc. provides entrepreneurs, presidents, business owners and managers a dedicated, cost-effective alternative for the analysis and implementation of issues facing their business.

Areas of support:

- Business & Strategic Planning
- Market & Sales Support
 - Marketing strategies
 - Marketing communications
- Business Development Strategies:
 - Product & service improvements
 - New products & service offerings
 - Portfolio strategies

The DKM Experience Base

*Chief Executive Officer
Division Vice President
Operations Vice President
New Product Development
Purchasing Management
Marketing Management
Sales Management
Channel Management
IT Systems Consulting
Accounting Management*



www.dkm-solutions.com